

SMS Opt-In Proof of Consent

This page documents how consent is collected for SMS notifications related to swing bridge status alerts.

How Users Opt In

Users voluntarily opt in to receive SMS alerts through our website by completing the following steps:

1. The user enters their mobile phone number into the SMS alert signup form.
 2. The user must check an **unchecked consent checkbox** acknowledging they agree to receive SMS alerts.
 3. The user submits the form.
 4. The user receives a confirmation SMS and must reply **YES** to complete double opt-in.
 5. SMS alerts are only activated after confirmation is received.
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Consent Checkbox Language

The following consent language is displayed directly next to the phone number field and checkbox:

☐ I agree to receive SMS alerts about bridge closures and reopenings. Message frequency varies. Message & data rates may apply. Reply STOP to unsubscribe.

The checkbox is not pre-checked and is required to submit the form.

Confirmation (Double Opt-In) Message

After submitting the signup form, users receive the following confirmation message:

Bridge Alerts: Reply YES to confirm SMS notifications about bridge closures and reopenings.
Reply STOP to cancel.

Only users who reply **YES** receive alerts.

Message Content

Messages sent to users are informational and transactional in nature. Example alert message:

Bridge Alert: Socastee Swing Bridge is now CLOSED to vehicle traffic. You will be notified when it reopens. Reply STOP to unsubscribe.

Opt-Out Instructions

Users may opt out at any time by replying **STOP** to any message. Upon opting out, no further messages are sent.

Data Use

- Phone numbers are used solely to send bridge status alerts.
 - Phone numbers are not sold or shared.
 - Messages are sent only based on real-time bridge activity.
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Contact

For questions regarding SMS alerts or consent, users may contact:

Email: support@[yourdomain].com

This page is provided for transparency and compliance with SMS messaging requirements.